

## How Morrisby can help you meet the Gatsby Benchmarks

Gatsby Benchmark	Description	How Morrisby Online supports this Benchmark
<b>1. A stable careers programme</b>	<p>Every school and college should have an embedded programme of career education and guidance that is known and understood by pupils, parents, teachers, governors and employers.</p>	<ul style="list-style-type: none"> <li>• It's suitable for students from Year 7 to 13, available 24/7 with a 'login for life'</li> <li>• School staff can access student records</li> <li>• Students can choose to share their personal careers web-space with their parents</li> <li>• In-built statistical analyses allow the school's careers team to monitor and develop their ongoing provision of careers and educational guidance</li> </ul>
<b>2. Learning from career and labour market information</b>	<p>Every pupil, and their parents, should have access to good quality information about future study options and labour market opportunities. They will need the support of an informed adviser to make best use of available information.</p>	<p>Using key web resources:</p> <ul style="list-style-type: none"> <li>• Students can explore career and labour market information including salary and employment trend data</li> <li>• They can research opportunities after 16 and 18, including apprenticeships</li> </ul>
<b>3. Addressing the needs of each pupil</b>	<p>Pupils have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each pupil. A school's careers programme should embed equality and diversity considerations throughout.</p>	<ul style="list-style-type: none"> <li>• Each student receives a lifelong, personalised service with career, educational and training suggestions individually tailored to them</li> <li>• The aptitude assessment results are objective, free from bias and designed to raise student aspirations</li> <li>• Students can access the interview summary and action plan agreed with their adviser</li> </ul>
<b>4. Linking curriculum learning to careers</b>	<p>All teachers should link curriculum learning with careers. STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.</p>	<ul style="list-style-type: none"> <li>• Subject suggestions are based on student's interests, preferences and the criteria they need for their intended career directions</li> <li>• Web access means availability to information across curriculum and throughout all school years</li> <li>• There are nearly 700 career descriptions, including a broad range of STEM careers; these descriptions highlight the routes to each career and entry requirements</li> </ul>

<p><b>5. Encounters with employers and employees</b></p>	<p>Every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.</p>	<p>Career and subject descriptions include:</p> <ul style="list-style-type: none"> <li>· Video clips of employees talking about their job roles</li> <li>· Links to professional bodies and job sites</li> </ul>
<p><b>6. Experiences of workplaces</b></p>	<p>Every pupil should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities, and expand their networks.</p>	<ul style="list-style-type: none"> <li>· A student's career suggestions will highlight the areas where work experience is likely to be most beneficial</li> <li>· Schools can customise the template builder on the management site to support student preparation for work experience</li> </ul>
<p><b>7. Encounters with further and higher education</b></p>	<p>All pupils should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.</p>	<ul style="list-style-type: none"> <li>· The Study Interests questionnaire introduces relevant study areas within FE and HE, and links to apprenticeship vacancies on gov.uk</li> <li>· Students can access links to local FE colleges</li> <li>· Linking to UCAS and Eunicas, students can access information on over 50,000 HE courses in the UK and Europe</li> </ul>
<p><b>8. Personal guidance</b></p>	<p>Every pupil should have opportunities for guidance interviews with a career adviser, who could be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made. They should be expected for all pupils but should be timed to meet their individual needs.</p>	<ul style="list-style-type: none"> <li>· Morrisby's Premier Service supports the delivery of one-to-one guidance interviews by professional careers advisers in school</li> <li>· Morrisby offers training for school staff to deliver feedback to students on their Morrisby reports</li> <li>· Students can access impartial, independent careers information and advice, for free, from professional careers advisers at Morrisby</li> </ul>

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